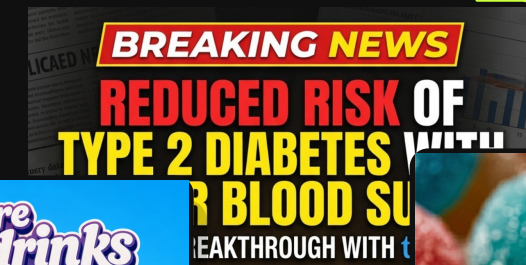


MATT C.

PERFORMANCE CREATIVE PORTFOLIO

Static ads / art direction / conversion-led design

SELECTED WORK / 2026

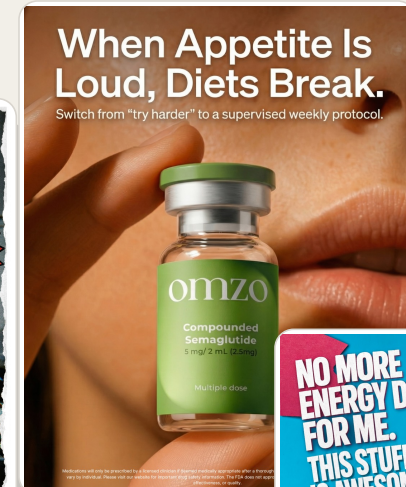


PROFILE

CREATIVE BUILT TO EARN THE PAUSE.

Direct-response static design for health, wellness, supplements and DTC brands - balancing visual impact, clear hierarchy and conversion-focused messaging.

- 01 ART DIRECTION
- 02 STATIC AD DESIGN
- 03 AI-ASSISTED COMPOSITING
- 04 TYPOGRAPHY & LAYOUT



CLINICAL AUTHORITY

SELECTED STATIC CREATIVE

BREAKING NEWS

REDUCED RISK OF TYPE 2 DIABETES WITH BETTER BLOOD SUGAR

CLINICAL BREAKTHROUGH WITH trimrx

GLP-1 + GIP

trimrx
GLP-1 + GIP Medication
RX ONLY
Dose Varies

SEMAGLUTIDE

trimrx
Semaglutide
RX ONLY
Dose Varies

trimrx

READ FULL STORY

GLP-1 Works. Support Makes It Stick.

Unlimited visits + 24/7 access.

25+ lbs avg. weight loss

94.6% success rate

AS SEEN IN MEDIA

200,000+ Prescriptions written

No Insurance. No Waitlist. No Hidden Fees.

trimrx
GLP-1 + GIP Medication
RX ONLY
Dose Varies

TrimRx members lose **more weight, faster**, than the average results reported by other GLP-1 providers.

2x faster results (within 90 days)

Start TrimRx

Medications will only be prescribed by a licensed clinician if deemed medically appropriate after a thorough consultation. Results are not guaranteed and may vary by individual. Please visit our website for important drug safety information. The FDA does not approve nor review compounded products for safety, effectiveness, or quality.

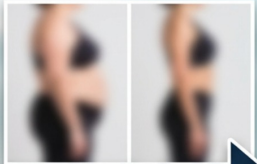


PROBLEM / SOLUTION

BREAKING NEWS

**TREATING THE SYMPTOMS
WITH WILLPOWER ALONE
IS NOT ENOUGH**

**The Secret to
Lasting Weight
Loss Revealed!**


BEFORE & AFTER


trimrx

READ FULL STORY



- Unlimited Telehealth Visits
- 24/7 Clinician Chat
- Personalized Dosing Plan
- No Insurance. No Waitlist. No Hidden Fees.
- 25+ lbs avg. weight loss
- 200,000+ Prescriptions written

**GLP-1 Works.
Support Makes It Stick.**
Unlimited visits + 24/7 access.

TrimRx members lose **more weight**, faster, than the average results reported by other GLP-1 providers.

2x faster results (within 90 days)

94.6% success rate (clinically meaningful outcomes)

Medications will only be prescribed by a licensed clinician if deemed medically appropriate after a thorough consultation. Results are not guaranteed and may vary by individual. Please visit our website for important drug safety information. The FDA does not approve nor review compounded products for safety, effectiveness, or quality.

VISUAL SYSTEMS / DISTINCT ANGLES

PROOF AT SCALE

Finally, The Only **GLP-1** Plan Designed to Overpower Your Inner Saboteur.

No Insurance.
No Waitlist.
No Hidden Fees.

TrimRx members lose more weight, faster, than the average results reported by other GLP-1 providers.

2x faster results (within 90 days).
94.6% success rate (clinically meaningful outcomes).

25+ lbs
avg. weight loss

200,000+
Prescriptions written

Start TrimRx



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**GLP-1 Works.
Support Makes It Stick.**

Unlimited visits + 24/7 access.

200,000+
Prescriptions written

No Insurance.
No Waitlist.
No Hidden Fees.

25+ lbs
avg. weight loss

TrimRx members **lose more weight, faster**, than the average results reported by other GLP-1 providers.

2x faster results
(within 90 days)

94.6% success rate
(clinically meaningful outcomes)

Unlimited Clinician Support



Start TrimRx

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SUPPORT THAT FEELS REAL

SELECTED STATIC CREATIVE

JOIN THE FREE FACEBOOK COMMUNITY FOR SUPPORT

BREAKING NEWS ALERT

EXCLUSIVE REPORT

trimrx
Semaglutide
RX ONLY
Dose Varies

READ FULL STORY

f y i

Diet Support That Stays With You.

Ongoing guidance built into your GLP-1 program.

omzo
Compounded
Semaglutide
5 mg/ 2 mL (2.5mg/mL)

Medications will only be prescribed by a licensed clinician if deemed medically appropriate after a thorough consultation. Results are not guaranteed and may vary by individual. Please visit our website for important drug safety information. The FDA does not approve nor review compounded products for safety, effectiveness, or quality.



TRUST-FIRST PRODUCT STORIES

Support That
Matches Real Life.

A guided plan designed to be
maintainable week to week.



Medications will only be prescribed by a licensed clinician if deemed medically appropriate after a thorough consultation. Results are not guaranteed and may vary by individual. Please visit our website for important drug safety information. The FDA does not approve nor review compounded products for safety, effectiveness, or quality.

omzo

**STOP GUESSING WITH
WEIGHT LOSS.
START A PLAN WITH
COMPOUNDED TIRZEPATIDE.**

Includes doctor consult, personalized protocol,
and ongoing progress monitoring.

SHOP NOW



CLINICIAN-GUIDED PROGRAM

OMZO WEIGHT MANAGEMENT

- Doctor consult included
- Progress monitoring
- Personalized dosing plan
- Messaging support

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VISUAL SYSTEMS / DISTINCT ANGLES

GUIDED TRANSFORMATION

omzo

Is Compounded Tirzepatide
Right For You? Get
Doctor-Guided Access.

Start with a clinician consultation,
receive a personalized protocol,
and get ongoing progress support.

Doctor consult included

Personalized dosing plan

Progress monitoring

Messaging support

omzo

Compounded
Tirzepatide
5 mg/ 2 mL (2.5mg)

Multiple dose

GET STARTED

Medications will only be prescribed by a licensed clinician if deemed medically appropriate after a thorough consultation. Results are not guaranteed and may vary by individual. Please visit our website for important drug safety information. The FDA does not approve nor review compounded products for safety, effectiveness, or quality.

When Appetite Is
Loud, Diets Break.

Switch from “try harder” to a supervised weekly protocol.

omzo

Compounded
Semaglutide
5 mg/ 2 mL (2.5mg)

Multiple dose

Medications will only be prescribed by a licensed clinician if deemed medically appropriate after a thorough consultation. Results are not guaranteed and may vary by individual. Please visit our website for important drug safety information. The FDA does not approve nor review compounded products for safety, effectiveness, or quality.

08 / 21

SOCIAL PROOF

NATIVE, HUMAN, CREDIBLE

SELECTED STATIC CREATIVE

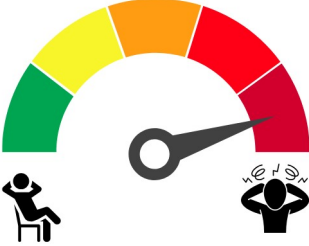




CALM & FOCUS

TENSION TO RELIEF

**RESET & REFOCUS
IN THREE BREATHS**



**Stress relief
without
nicotine!**



70,000+ Quitters Can't Be Wrong ★★★★★

CALM THE CRAVING IN 3 BREATHS



**BUY 1
GET 1
FREE**

★★★★★
70,000+ Quitters
Can't Be Wrong



SHOP NOW

VISUAL SYSTEMS / DISTINCT ANGLES

OWN THE NIGHT



RESET YOUR SLEEP SCHEDULE

Restore your internal clock for reliable, refreshing sleep nightly.

- ✓ Stop Mental Marathons
- ✓ Non-GMO
- ✓ Zero Side Effects



STOP 3 AM MIND MARATHONS!

Put an end to 3 AM overthinking, nighttime wake-ups, and groggy mornings—our non-habit-forming, 100% natural formula delivers the deep, reliable rest you need.

- ✓ End 3 AM Overthinking
- ✓ Silence Racing Thoughts
- ✓ No More Late-Night Worries





RENEWAL AS RITUAL

SELECTED STATIC CREATIVE

RECLAIM YOUR NIGHT!

Sleep uninterrupted through the night and wake energized, naturally and safely.

- ✓ Stop Mental Marathons
- ✓ Non-GMO
- ✓ Zero Side Effects

PREMIUM FORMULA

REMAZIL SLEEP

Non-Habit-Forming

SLEEP AID SUPPORT*
RELAXING & CALMING BLEND*
VEGETARIAN | GLUTEN FREE | NON-GMO

60 CAPSULES
DIETARY SUPPLEMENT

NON HABIT-FORMING

100% NATURAL

SCIENCE-BACKED

ACTIVATE YOUR CELLULAR RENEWAL POTENTIAL.

High-flavanol ceremonial cacao studied for supporting circulation and natural regenerative mechanisms.

- Supports Nitric Oxide
- Supports Healthy Blood Flow
- Long-Term Healthspan Ritual
- Premium High-Flavanol Cacao

BUY 3 GET 1 FREE
FREE SHIPPING • FREE eBOOK

30-Day Money-Back Guarantee

4.6/5 ★★★★★ • 1300+ Reviews

SHOP MAÏA CACAO

These statements have not been evaluated by the FDA. Not intended to diagnose, treat, cure, or prevent any disease.

RENEW

MAÏA
100% PREMIUM CEREMONIAL CACAO

NET WT 7 OZ (200g) 30 SERVINGS



FUNCTIONAL NUTRITION

INGREDIENT-LED WARMTH

**DOES WINTER MEAN
ICY FINGERTIPS & COLD
TOES FOR YOU?**

High-flavanol cacao supports nitric oxide
for healthy circulation and **blood flow**.



**BUY 2
GET 3
FREE**
+ FREE SHIPPING
+ FREE EBOOK

- High-flavanol ceremonial cacao
- Supports nitric oxide production
- Supports healthy circulation & cardiovascular wellness
- Zero sugar • no additives
- Tested for heavy metals

★★★★ 4.6/5 • 1300+ reviews

✓ 30-Day Money-Back Guarantee

Cacao Flavanols → Nitric Oxide → Circulation Support

These statements have not been evaluated by the FDA. Not intended to diagnose, treat, cure, or prevent any disease.

**COLD HANDS & FEET?
SUPPORT HEALTHY CIRCULATION
WITH HIGH-FLAVANOL CACAO.**

Naturally occurring cocoa flavanols support nitric
oxide production for healthy blood flow and warmth.



MAIA
100% PREMIUM CEREMONIAL CACAO

- HIGH-FLAVANOL
CEREMONIAL CACAO
- SUPPORTS NITRIC OXIDE PRODUCTION
- SUPPORTS HEALTHY CIRCULATION
& CARDIOVASCULAR WELLNESS
- ZERO SUGAR • NO ADDITIVES

**BUY 2
FREE**
+ FREE SHIPPING
+ FREE EBOOK

★★★★★
4.6/5 • 1300+ REVIEWS

✓ 30-DAY MONEY-BACK GUARANTEE

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Not intended to diagnose, treat, cure, or prevent any disease.

VISUAL SYSTEMS / DISTINCT ANGLES

CLEAR BENEFIT SYSTEMS

CAUGHT: The Zero Sugar Trio
Everyone's Adding to Cart

55% OFF



#GOLIZEROTRIO #EXCLUSIVEPHOTO

Gut Health • Stress & Relaxation • Healthy Digestion

ZERO SUGAR ESSENTIALS

55% OFF



Supports Healthy Digestion



Helps Support Relaxation



Supports Gut Health

On select bundles. While supplies last

SHOP BUNDLES

PRODUCT MADE TANGIBLE

SELECTED STATIC CREATIVE



FROM PLAYFUL TO PRECISE



VISUAL SYSTEMS / DISTINCT ANGLES

FLAVOR & ENERGY

COLOR WITH ATTITUDE

**YOUR FRIENDS ARE
ALREADY HOOKED...
DON'T BE THE ODD
ONE OUT!**



**CRACK, SIP,
VANISH**

ORDERS **\$100+** RIDE FREE TO YOUR
DOOR.



FIRST-TIMER BONUS: 20% OFF

FLAVOR & ENERGY

TACTILE PRODUCT WORLDS

SELECTED STATIC CREATIVE





FLAVOR & ENERGY

BENEFIT-LED REFRESHMENT



VISUAL SYSTEMS / DISTINCT ANGLES

ONE PROMISE, NEW MOODS



MATT C.

LET'S MAKE THE NEXT AD IMPOSSIBLE TO IGNORE.

Available for ongoing creative partnerships.